

Littelfuse
has

just
developed
the

next

generation of Retail
Circuit Protection



Littelfuse

New

Packaging

Program



K

E

Y

Features



New smaller footprint package
36% more product in the same space.



Product Industry ID and amperage prominent on package for easy identification.

We researched...
We evaluated...
We listened!
We developed the next generation of Retail Circuit Protection. You now can fit more product in the same planogram space-**36% more**. Restocking your shelves is now easier with new color-coded packaging-that saves you money. You have one tri-lingual package for the US, Canadian and Mexican markets-that saves you part numbers. With the support of a World Class OEM supplier and Leader in Retail Distribution, Littelfuse makes your Circuit Protection business priority one! Would you expect anything less from the Leader in Automotive Circuit Protection? If you want to know more about the products we make, **just look under your hood.**



Color coded for easier stocking and consumer selection.

OEM Symbol
Prominent on package assures consumers of quality and actual OE replacement.

Package Promotes
Recommends upgrade to higher value kits.

Resealable
Keeps key marketing data with package until completely consumed.

Tri-lingual package:
One SKU covers US, Canadian and Mexican markets.



Littelfuse



Retail Planogram

Over 30%
Greater Profits
*per square foot with
existing SKU's*

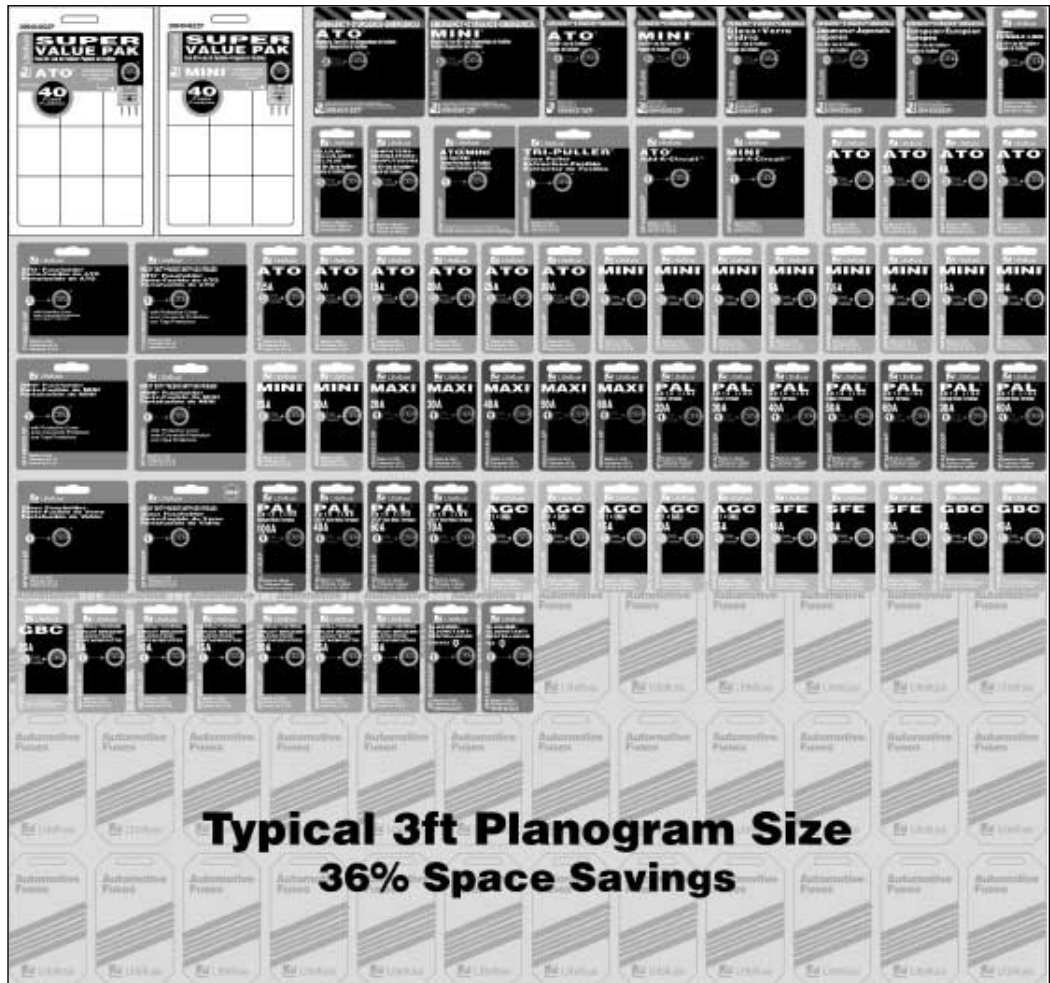
Grow the category
with a bold new look

Designed to
maximize
available planogram area

Greater market
coverage
in same space

Faster stock
replenishment
*easier to find fuse type
and amperage with
color coded families
of products*

Consolidated
glass fuse kits
four kits replace 45 SKU's



K

E

Benefits

N

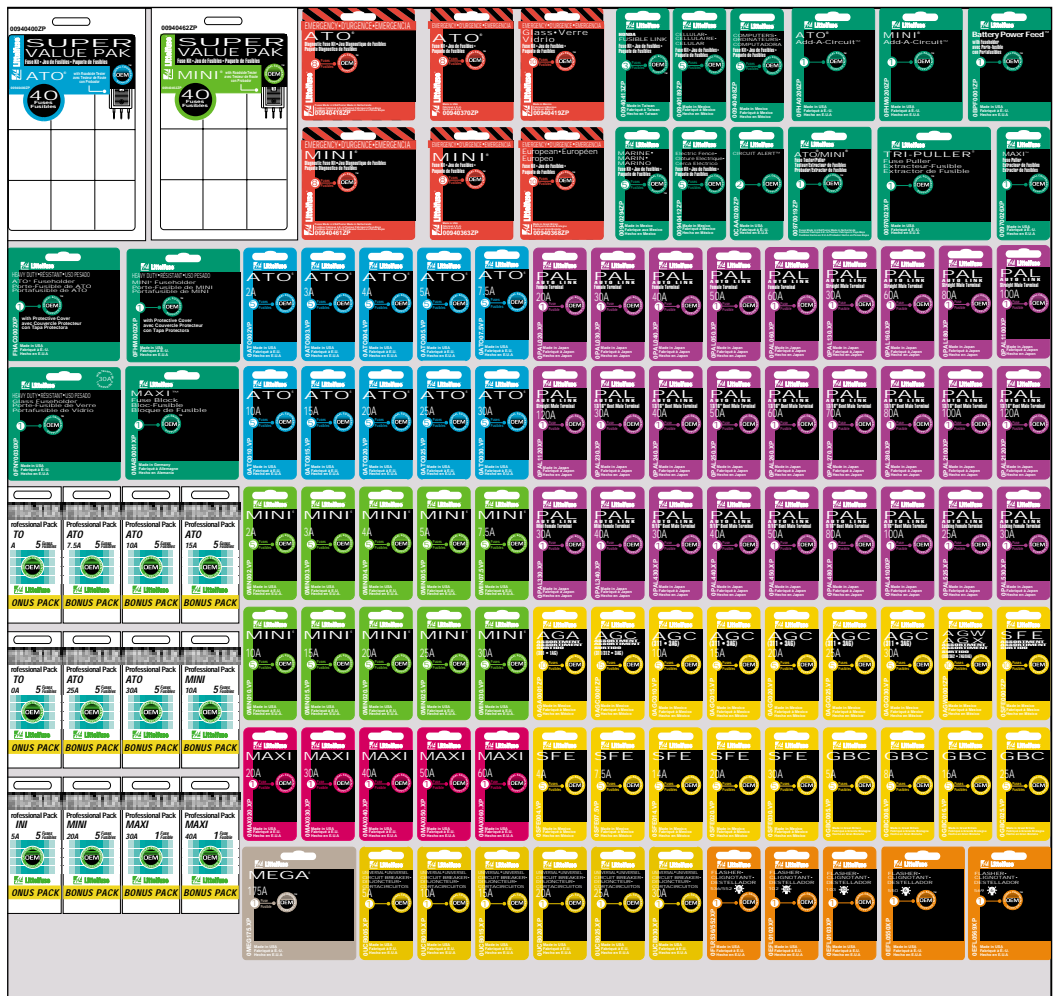
ew Planogram

More space
for higher margin kits
and assortments

Over 70%
Greater Profits
per square foot with
additional SKU's

Double planogram
performance
100% increase in
retail dollar sales
per square foot

Increase market
coverage
with high amp MAXI
and PAL Auto Link fuses



N
E

Opportunities



Super Value Pak

Part Number	Description	UPC
00940400Z	40 ATO Super Value Pack	0 79458 00471 7
00940462Z	40 MINI Super Value Pack	0 79458 02845 4



Emergency Kits

Part Number	Description	UPC
00940363ZP	8 MINI Fuses Emergency Kit	0 79458 03499 8
00940365ZP	10 Motorcycle Glass Fuses Kit	0 79458 03500 1
00940366ZP	5 Motorcycle ATO Fuses Kit	0 79458 03501 8
00940367ZP	10 American Emergency Fuses Kit	0 79458 03502 5
00940368ZP	10 European Emergency Fuses Kit	0 79458 03503 2
00940369ZP	10 Japanese Emergency Fuses Kit	0 79458 03504 9
00940370ZP	8 ATO Emergency Fuses Kit	0 79458 03505 6
00940419ZP	10 Glass Emergency Fuses Kit	0 79458 03506 3
00940418ZP	8 ATO Diagnostic Emergency Fuses Kit	0 79458 03515 5
00940461ZP	8 MINI Diagnostic Emergency Fuses Kit	0 79458 03516 2



Fuse Assortments

Part Number	Description	UPC
00940133ZP	5 European Fuses Kit	0 79458 03480 6
00940134ZP	5 British Fuses Kit	0 79458 03481 3
00940135ZP	5 Japanese Fuses Kit	0 79458 03482 0
00940154ZP	5 American Fuses Kit	0 79458 03483 7
00940189ZP	5 Cellular Fuses Assortment	0 79458 03484 4
00940202ZP	8 ATO Fuses Kit	0 79458 03485 1
00940301ZP	5 ATO Japanese Fuses Kit	0 79458 03486 8
00940362ZP	8 MINI Fuses Kit	0 79458 03487 5
OAGA0001ZP	10 AGA Series Glass Fuses Assortment	0 79458 03495 0
OAGC0001ZP	15 AGC Series Glass Fuses Assortment	0 79458 03496 7
OAGW0001ZP	10 AGW/AGX Series Glass Fuses Assortment	0 79458 03497 4
OSFE0001ZP	10 SFE Series Glass Fuses Assortment	0 79458 03498 1





ATO® BLADE FUSE

Part Number	Description	UPC
0ATO001.VP	1A ATO FUSE	0 79458 03343 4
0ATO002.VP	2A ATO FUSE	0 79458 03344 1
0ATO003.VP	3A ATO FUSE	0 79458 03345 8
0ATO004.VP	4A ATO FUSE	0 79458 03346 5
0ATO005.VP	5A ATO FUSE	0 79458 03347 2
0ATO07.5VP	7.5A ATO FUSE	0 79458 03348 9
0ATO010.VP	10A ATO FUSE	0 79458 03349 6
0ATO015.VP	15A ATO FUSE	0 79458 03350 2
0ATO020.VP	20A ATO FUSE	0 79458 03351 9
0ATO025.VP	25A ATO FUSE	0 79458 03352 6
0ATO030.VP	30A ATO FUSE	0 79458 03353 3
0ATO040.VP	40A ATO FUSE	0 79458 03354 0



MINI® BLADE FUSE

Part Number	Description	UPC
0MIN002.VP	2A MINI Fuse	0 79458 03355 7
0MIN003.VP	3A MINI Fuse	0 79458 03356 4
0MIN004.VP	4A MINI Fuse	0 79458 03357 1
0MIN005.VP	5A MINI Fuse	0 79458 03358 8
0MIN07.5VP	7.5A MINI Fuse	0 79458 03359 5
0MIN010.VP	10A MINI Fuse	0 79458 03360 1
0MIN015.VP	15A MINI Fuse	0 79458 03361 8
0MIN020.VP	20A MINI Fuse	0 79458 03362 5
0MIN025.VP	25A MINI Fuse	0 79458 03363 2
0MIN030.VP	30A MINI Fuse	0 79458 03364 9



MAXI™ BLADE FUSE

Part Number	Description	UPC
0MAX020.XP	20A MAXI Fuse	0 79458 03365 6
0MAX030.XP	30A MAXI Fuse	0 79458 03366 3
0MAX040.XP	40A MAXI Fuse	0 79458 03367 0
0MAX050.XP	50A MAXI Fuse	0 79458 03368 7
0MAX060.XP	60A MAXI Fuse	0 79458 03369 4
0MAX070.XP	70A MAXI Fuse	0 79458 03370 0
0MAX080.XP	80A MAXI Fuse	0 79458 03371 7



MEGA® FUSE

Part Number	Description	UPC
0MEG100.XP	100A MEGA Fuse	0 79458 03523 0
0MEG125.XP	125A MEGA Fuse	0 79458 03524 7
0MEG150.XP	150A MEGA Fuse	0 79458 03525 4
0MEG175.XP	175A MEGA Fuse	0 79458 03526 1
0MEG200.XP	200A MEGA Fuse	0 79458 03527 8
0MEG225.XP	225A MEGA Fuse	0 79458 03528 5
0MEG250.XP	250A MEGA Fuse	0 79458 03529 2





PAL™ AUTO LINK

Part Number	Description	UPC
OPAL020.XP	20A PAL Auto Link-Female Terminal	0 79458 03430 1
OPAL030.XP	30A PAL Auto Link-Female Terminal	0 79458 03431 8
OPAL040.XP	40A PAL Auto Link-Female Terminal	0 79458 03432 5
OPAL050.XP	50A PAL Auto Link-Female Terminal	0 79458 03433 2
OPAL060.XP	60A PAL Auto Link-Female Terminal	0 79458 03434 9
OPAL130.XP	30A PAL Auto Link-Straight MaleTerminal	0 79458 03435 6
OPAL160.XP	60A PAL Auto Link-Straight MaleTerminal	0 79458 03436 3
OPAL180.XP	80A PAL Auto Link-Straight MaleTerminal	0 79458 03437 0
OPAL1100XP	100A PAL Auto Link-Straight MaleTerminal	0 79458 03438 7
OPAL1120XP	120A PAL Auto Link-Straight MaleTerminal	0 79458 03439 4
OPAL230.XP	30A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03440 0
OPAL240.XP	40A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03441 7
OPAL250.XP	50A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03442 4
OPAL260.XP	60A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03443 1
OPAL270.XP	70A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03444 8
OPAL280.XP	80A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03445 5
OPAL2100XP	100A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03446 2
OPAL2120XP	120A PAL Auto Link-13/16" Bent Male Terminal	0 79458 03447 9
OPAL330.XP	30A PAL Auto Link-Mini Female Terminal	0 79458 03448 6
OPAL340.XP	40A PAL Auto Link-Mini Female Terminal	0 79458 03449 3
OPAL430.XP	30A PAL Auto Link-9/16" Bent Male Terminal	0 79458 03450 9
OPAL440.XP	40A PAL Auto Link-9/16" Bent Male Terminal	0 79458 03451 6
OPAL450.XP	50A PAL Auto Link-9/16" Bent Male Terminal	0 79458 03452 3
OPAL480.XP	80A PAL Auto Link-9/16" Bent Male Terminal	0 79458 03453 0
OPAL4100XP	100A PAL Auto Link-9/16" Bent Male Terminal	0 79458 03454 7
OPAL525.XP	25A PAL Auto Link Locking Female Terminal	0 79458 03455 4
OPAL530.XP	30A PAL Auto Link Locking Female Terminal	0 79458 03456 1



GLASS FUSE

Part Number	Description	UPC
OAGC.500VP	.5A AGC Fuse	0 79458 03372 4
OAGC001.VP	1A AGC Fuse	0 79458 03373 1
OAGC01.5VP	1.5A AGC Fuse	0 79458 03374 8
OAGC002.VP	2A AGC Fuse	0 79458 03375 5
OAGC02.5VP	2.5A AGC Fuse	0 79458 03376 2
OAGC003.VP	3A AGC Fuse	0 79458 03377 9
OAGC004.VP	4A AGC Fuse	0 79458 03378 6
OAGC005.VP	5A AGC Fuse	0 79458 03379 3
OAGC006.VP	6A AGC Fuse	0 79458 03380 9
OAGC07.5VP	7.5A AGC Fuse	0 79458 03381 6
OAGC008.VP	8A AGC Fuse	0 79458 03382 3
OAGC010.VP	10A AGC Fuse	0 79458 03383 0
OAGC015.VP	15A AGC Fuse	0 79458 03384 7
OAGC020.VP	20A AGC Fuse	0 79458 03385 4
OAGC025.VP	25A AGC Fuse	0 79458 03386 1
OAGC030.VP	30A AGC Fuse	0 79458 03387 8
OAGC035.VP	35A AGC Fuse	0 79458 03388 5
OGBC005.VP	5A GBC Fuse	0 79458 03426 4
OGBC008.VP	8A GBC Fuse	0 79458 03427 1
OGBC016.VP	16A GBC Fuse	0 79458 03428 8
OGBC025.VP	25A GBC Fuse	0 79458 03429 5



GLASS FUSE

Part Number	Description	UPC
OAGA001.VP	1A AGA Fuse	0 79458 03389 2
OAGA01.5VP	1.5A AGA Fuse	0 79458 03390 8
OAGA002.VP	2A AGA Fuse	0 79458 03391 5
OAGA02.5VP	2.5A AGA Fuse	0 79458 03392 2
OAGA003.VP	3A AGA Fuse	0 79458 03393 9
OAGA005.VP	5A AGA Fuse	0 79458 03394 6
OAGA006.VP	6A AGA Fuse	0 79458 03395 3
OAGA07.5VP	7.5A AGA Fuse	0 79458 03396 0
OAGA010.VP	10A AGA Fuse	0 79458 03397 7
OAGA015.VP	15A AGA Fuse	0 79458 03398 4
OAGA020.VP	20A AGA Fuse	0 79458 03399 1
OAGA025.VP	25A AGA Fuse	0 79458 03400 4
OAGA030.VP	30A AGA Fuse	0 79458 03401 1
OAGW001.VP	1A AGW Fuse	0 79458 03402 8
OAGW01.5VP	1.5A AGW Fuse	0 79458 03403 5
OAGW02.5VP	2.5A AGW Fuse	0 79458 03404 2
OAGW003.VP	3A AGW Fuse	0 79458 03405 9
OAGW004.VP	4A AGW Fuse	0 79458 03406 6
OAGW005.VP	5A AGW Fuse	0 79458 03407 3
OAGW006.VP	6A AGW Fuse	0 79458 03408 0
OAGW015.VP	15A AGW Fuse	0 79458 03409 7
OAGW020.VP	20A AGW Fuse	0 79458 03410 3
OAGW030.VP	30A AGW Fuse	0 79458 03411 0
OAGX002.VP	2A AGX Fuse	0 79458 03412 7
OAGX003.VP	3A AGX Fuse	0 79458 03413 4
OAGX020.VP	20A AGX Fuse	0 79458 03414 1
OAGX025.VP	25A AGX Fuse	0 79458 03415 8
OAGX030.VP	30A AGX Fuse	0 79458 03416 5
OUK0035.VP	35A UK Fuse	0 79458 03417 2
OUK0050.VP	50A UK Fuse	0 79458 03418 9
OSFE004.VP	4A SFE Fuse	0 79458 03419 6
OSFE006.VP	6A SFE Fuse	0 79458 03420 2
OSFE07.5VP	7-1/2A SFE Fuse	0 79458 03421 9
OSFE009.VP	9A SFE Fuse	0 79458 03422 6
OSFE014.VP	14A SFE Fuse	0 79458 03423 3
OSFE020.VP	20A SFE Fuse	0 79458 03424 0
OSFE030.VP	30A SFE Fuse	0 79458 03425 7



FLASHERS

Part Number	Description	UPC
OFLR536/552P	Thermal Flasher	0 79458 03474 5
OEFLO102XP	Electronic Flasher	0 79458 03475 2
OEFLO103XP	Electronic Flasher	0 79458 03476 9
OEFLO233XP	Electronic Flasher	0 79458 03477 6
OEFLO243XP	Electronic Flasher	0 79458 03478 3
OEFLO363XP	Electronic Flasher	0 79458 03479 0
OFLR0550XP	Thermal Flasher	0 79458 03510 0
OFLR0569XP	Thermal Flasher	0 79458 03511 7





FUSE HOLDERS/BLOCKS

Part Number	Description	UPC
01530002XP	MINI Easy-Crimp Fuseholder	0 79458 03513 1
01530003XP	MINI Easy-Crimp Fuseholder	0 79458 03514 8
03500417XP	ATO Fuse Block	0 79458 03518 6
03500418XP	ATO Fuse Block	0 79458 03519 3
0AFH0001XP	ATO Fuseholder	0 79458 03520 9
0AFH0002XP	ATO Heavy-Duty Fuseholder	0 79458 03521 6
0OMN0004XP	Omni-Blok Glass Fuseholder	0 79458 03522 3
0FHA0001XP	ATO Fuseholder	0 79458 03530 8
0FHA0002XP	ATO Heavy-Duty Fuseholder	0 79458 03531 5
0FHA0030XP	ATO Heavy-Duty Fuseholder	0 79458 03532 2
0FHM0001XP	MINI Fuseholder	0 79458 03533 9
0FHM0002XP	MINI Heavy-Duty Fuseholder	0 79458 03534 6
0FNY0001XP	Glass Fuseholder	0 79458 03535 3
0FNY0030XP	Glass Heavy-Duty Fuseholder	0 79458 03536 0
0MAB0001XP	MAXI Fuse Block	0 79458 03537 7
0FHAC0001XP	ATO Fuseholder w/ Cover	0 79458 03538 4
0FHAC0002XP	ATO Heavy-Duty Fuseholder w/ Cover	0 79458 03539 1



POWER FEED, PULLERS & SPECIALTY ASSORTMENTS

Part Number	Description	UPC
0BPF0001ZP	Battery Power Feed Kit	0 79458 03507 0
0FHA0200ZP	ATO Add-A-Circuit	0 79458 03508 7
0FHM0200ZP	MINI Add-A-Circuit	0 79458 03509 4
00970026XP	MAXI Fuse Puller	0 79458 03491 2
00970019XP	ATO/MINI Fuse Tester/ Puller	0 79458 03512 4
00970023XP	Tri-Puller	0 79458 03517 9
00940408ZP	Computer Fuse Kit	0 79458 03488 2
00940412ZP	Electric Fence Fuse Kit	0 79458 03489 9
00940413ZP	Honda Fusible Link Assortment	0 79458 03490 5
0CAA0200ZP	Circuit Alert	0 79458 03492 9
0TDX008.VP	Sanitary System Fuse Kit	0 79458 03493 6
00940294ZP	Marine Fuse Kit	0 79458 03494 3



CIRCUIT BREAKERS

Part Number	Description	UPC
0UCB005.XP	5A Universal Circuit Breaker	0 79458 03457 8
0UCB010.XP	10A Universal Circuit Breaker	0 79458 03458 5
0UCB015.XP	15A Universal Circuit Breaker	0 79458 03459 2
0UCB020.XP	20A Universal Circuit Breaker	0 79458 03460 8
0UCB025.XP	25A Universal Circuit Breaker	0 79458 03461 5
0UCB030.XP	30A Universal Circuit Breaker	0 79458 03462 2
0CBF010.XP	10A Circuit Breaker	0 79458 03463 9
0CBF015.XP	15A Circuit Breaker	0 79458 03464 6
0CBF020.XP	20A Circuit Breaker	0 79458 03465 3
0CBF025.XP	25A Circuit Breaker	0 79458 03466 0
0CBF030.XP	30A Circuit Breaker	0 79458 03467 7
0CBF035.XP	35A Circuit Breaker	0 79458 03468 4
0CBF040.XP	40A Circuit Breaker	0 79458 03469 1
0ACB020.XP	20A Circuit Breaker	0 79458 03470 7
0ACB030.XP	30A Circuit Breaker	0 79458 03471 4
0FCB020.XP	20A Circuit Breaker	0 79458 03472 1
0CCB025.XP	25A Circuit Breaker	0 79458 03473 8
0813020.XP	Stud Circuit Breaker	0 79458 03540 7
0813030.XP	Stud Circuit Breaker	0 79458 03541 4
0813040.XP	Stud Circuit Breaker	0 79458 03542 1
0813050.XP	Stud Circuit Breaker	0 79458 03543 8



Less Space

More Opportunity



TM

If you want to know more
about the products we make,

just
look
under
your
hood.



Littelfuse, Inc.

800 E. Northwest Highway

Des Plaines, IL 60016

Phone (847) 824-1188

Fax (847) 824-0941

Toll Free (800) 323-2480 in USA

1-800 LF FUSES (533-8737) in Canada

Visit our website at www.littelfuse.com